

**NIRMALA**  
**ARTS & SCIENCE COLLEGE**  
**MULANTHURUTHY**



**ENTREPRENEURSHIP**  
**DEVELOPMENT CLUB**

**ANNUAL REPORT 2020 -2021**



# NIRMALA ARTS AND SCIENCE COLLEGE

(Affiliated to Mahatma Gandhi University, Kottayam)

## ENTREPRENEURSHIP DEVELOPMENT CLUB



### BRIEF SUMMARY OF ACTIVITIES

Sl. No	Event	Nature of event	Date	Resource Person	Number Of Participants
1.	EDISION 2020- Expert Talk on Challenges in Entrepreneurial Career	Webinar	18/09/2020	<b>Mr. Shine Gopal,</b> Founder Managing Director IMARK Global - The Venture Development Company	30
2.	International Webinar On “How Academies Can Build Innovation Ecosystems to Foster Entrepreneurship”	International Webinar	19/09/2020	<b>Mr. Shine Gopal,</b> <i>Founder Managing Director</i> <i>IMARK Global - The Venture Development Company</i> <b>Mr. Koshy Samuel</b> Senior Management Strategist from Oman <b>SastriRamiah</b> Serial entrepreneur, Founder of Olive college, South Africa.	70
3.	Paper Pen Making and Distribution	Skill enhancement	23/09/2020	-	4
4.	Stitching and distribution of Kadhi masks	Outreach	10/11/2020		5
5.	Workshop on Soap Making	Workshop	05/02/2021	Mr.P.A Thnkachan	11
6.	Inauguration of Soap making unit	Skill enhancement	25/02/2021	-	6
7.	Tune of cookery - Exhibition cum sale	Exhibition	29/03/2021	<b>Mrs.Namita.P</b> <i>Assistant District Industries Office, Kanayannur</i>	-



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## **ENTREPRENEURSHIP DEVELOPMENT CLUB**



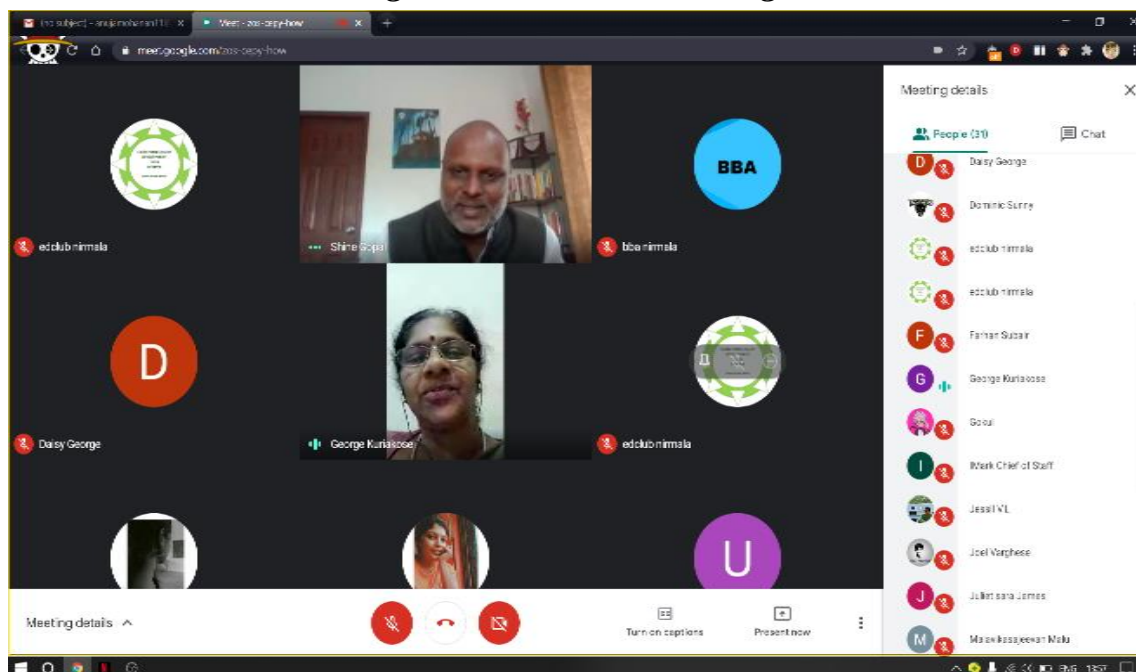
### **EDISION 2020- EXPERT TALK ON CHALLENGES IN ENTREPRENEURIAL CAREER**

Date	: 18 <sup>th</sup> September 2020
Mode	: Online (Google Meet)
Resource Person	: <b>Mr. Shine Gopal,</b> Founder Managing Director IMARK Global - The Venture Development Company
Number of Participants	: 20
Person in Charge	: Sheena T C

#### **Brief Report**

The Entrepreneurship Development club conducted an expert talk Edison 2020 on 18<sup>th</sup> September 2020, through Google meet to gear up entrepreneurialism in students. The resource person for the session was Mr. Shine Gopal, Founder and Managing Director IMARK Global - The Venture Development Company. The speaker spoke on the topic challenges in entrepreneurial career. It was really an auspicious moment for having such an eminent person to inaugurate the function. As an entrepreneur he tried to convey students about the youth entrepreneurship as career. He shared his experience with the students. He talks about the proficiency of his company which grown within a few years. The Inaugural ceremony ended with Vote of Thanks by Joswin George, Ed Club secretary.

#### ***Programme Brochure&Images***





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## ENTREPRENEURSHIP DEVELOPMENT CLUB



**NIRMALA ARTS AND SCIENCE COLLEGE**  
MULANTHURUTHY, ERNAKULAM  
(AFFILIATED TO MG UNIVERSITY KOTTAYAM)

Entrepreneurship Development  
Club of NASC

Cordially invites you to the  
**INAUGURAL CEREMONY OF**  
**ENTREPRENEURSHIP DEVELOPMENT CLUB**

**EDISON**  
Expert Talk

On 18<sup>th</sup>  
September 2020  
Via  
GOOGLE MEET  
TIME: 1.30 PM

**SHINE GOPAL**  
CHIEF GUEST

**ENTREPRENEUR**  
Founder & Managing  
Director  
IMark Global - The Venture  
Development Company.

**Executive Chairman**  
Marketnext Foundation  
Ecosystem for global entrepreneurship  
and innovation with strategic presence  
in 20 Countries.

2020

**NIRMALA ARTS & SCIENCE COLLEGE**  
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**ENTREPRENEURSHIP  
DEVELOPMENT CLUB**

**EXPERT TALK ON CHALLENGES  
IN ENTREPRENEURIAL CAREER**

**RESOURCE PERSON:**  
Mr. Shine Gopal  
Managing Director,  
IMARK GLOBAL  
VENTURE  
DEVELOPMENT  
COMPANY

on September 18,  
2020

### List of participants

1. Anuja Mohanan	11. Joel Varghese	
2. Ajith m raju	12. Vismaya Manoj	
3. Vishnu jayan	13. Gokul Das	
4. Anjitha A T	14. Joswin George	
5. Aparnna T R	15. Amal Babu	
6. Aneena Viji	16. Mahima Verma	
7. Varsha shaji	17. Victo Joseph	
8. Alphonse Antony	18. Archana. M. V	
9. Jessil.V.L	19. Saranya Sunil	
10. Merin Babu	20. Akash K P	



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**ENTREPRENEURSHIP DEVELOPMENT CLUB**

## **INTERNATIONAL WEBINAR ON “HOW ACADEMIES CAN BUILD INNOVATION ECOSYSTEMS TO FOSTER ENTREPRENEURSHIP”**

Date	: 19 <sup>th</sup> September 2020
Mode	: Online (Google Meet)
Resource Person	: <b>Mr. Shine Gopal,</b> Founder Managing Director IMARK Global - The Venture Development Company <b>Mr. Koshy Samuel</b> Senior Management Strategist from Oman <b>Sastri Ramiah</b> Serial entrepreneur, Founder of Olive college, South Africa.
Number of Participants	: -
Person in Charge	: Sheena T C

### **Brief Report**

A one-day international Webinar titled "How academies can build innovation ecosystem to foster entrepreneurship "was organized by Entrepreneurship Development Club in association with Department of Management Studies on September 19, 2020 through online platform Google Meet. ED club Coordinator Mrs. Sheena T.C, welcomed the gathering. College Manager Shri. George Kuriakose gave the presidential address. Prof.Daisy N.O college dean delivered dean's message.The session was started by Mr. Shine Gopal, Founder and Managing Director, IMARK global The Venture Development Company. Then it was followed by Mr. Koshy Samuel Senior Management Strategist from Oman and Sastri Ramiah Serial entrepreneur, Founder of Olive college, South Africa. They discussed about incubating entrepreneurs and new ecosystems in collaboration with partnership. They made a thorough discussion on entrepreneurial ecosystem, incubation center and also how business incubators help startups.

The webinar on Howacademies can build innovation ecosystem created great awareness among the students, faculty and other participants. All of them made the session interesting and meaningful. Different aspects on entrepreneurship were discussed. Webinar got concluded with a active question answer session. All the Resource persons responded to the question and doubts raised by the participants.





# NIRMALA ARTS AND SCIENCE COLLEGE

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## ENTREPRENEURSHIP DEVELOPMENT CLUB



### Programme Brochure & Images

**Nirmala Arts and Science College**  
Mulanthuruthy  
Affiliated to M.G. University  
Nirmala Hills, Mulanthuruthy p.o Ernakulam, Kerala 682314

**ENTREPRENEURSHIP DEVELOPMENT CLUB**  
IN ASSOCIATION WITH  
DEPARTMENT OF MANAGEMENT STUDIES

ORGANISES  
**INTERNATIONAL WEBINAR ON**  
**"HOW ACADEMIES CAN BUILD INNOVATION ECOSYSTEMS  
TO FOSTER ENTREPRENEURSHIP"**

ON 19TH SEPTEMBER 2020, 2.30 PM IST VIA

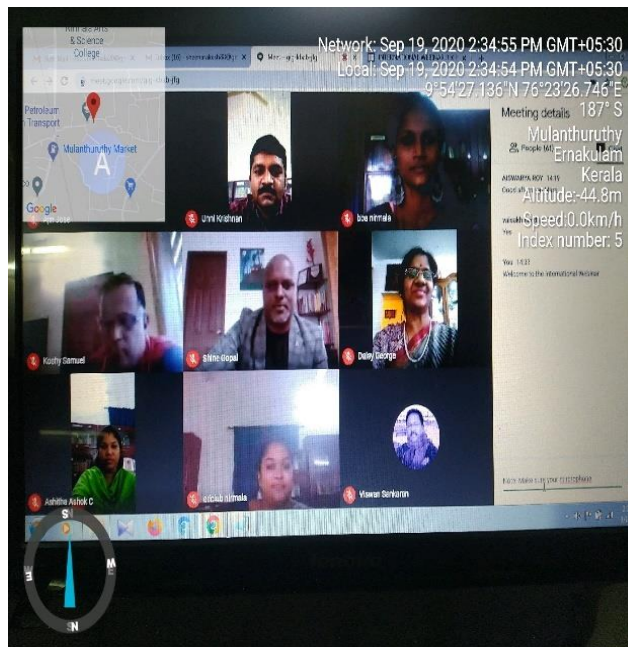
Click the Below Link For Registration Or Scan the QR code  
<https://forms.gle/AzeXXSmhWGfjedr5>

**Our Resource Persons**

**SHINE GOPAL (ENTREPRENEUR)**  
Founder & Managing Director  
Mark Global - The Venture  
Development Company.  
Executive Chairman  
Marketnext Foundation  
Ecosystem for Global entrepreneurship  
and innovation with strategic presence  
in 20 Countries

**KOSHY SAMUEL**  
Senior Management Strategist,  
Oman  
Entrepreneur Mindset and  
Business Investor | Funding, VC,  
Equity Investments Business  
Ideas and Innovations

**SASTRI RAMIAH (CA)**  
South Africa, Serial Entrepreneur  
Founder of Multiple Companies  
Founder of Global Innovation &  
Technology Center South Africa,  
Founder of Olive College South  
Africa,  
Global Director Marketnext South  
Africa  
Vice President Durban Chamber of  
Commerce



### List of Participants

1. Vishnu jayan
2. Anjitha A T
3. Aparnna T R
4. Aneena Viji
5. Varsha shaji
6. Alphonse Antony
7. Jessil.V.L
8. Merin Babu
9. JOEL VARGHESE
10. Vismaya Manoj
11. Gokul Das
12. Deepak Vijayan
13. Sheeba T.C
14. Rakesh.R
15. Bevin Babu
16. Anil Varghese
17. Anuja Mohanan
18. Ajith m raj
19. Gopika. S. Remanan
20. Samna George
21. Nithul Edison
22. Joswin George
23. Amal Babu
24. Mahima Verma
25. Victo Joseph
26. Archana. M. V
27. Saranya Sunil
28. Akash K P
29. Nevin Thankachan
30. Jenin Jaijo
31. Clevin Robert
32. Ron Winny
33. Antony Efron K. M
34. Sharone George
35. Anjali Jayan
36. Remitha Rajendran
37. Liviya Christopher
38. Amritha Rajeev
39. Lia V Sabu
40. Athira girish
41. Arathi Krishna s
42. Rimna.T.Riyas
43. Amal
44. Mariya Joy
45. Lennox John
46. Denise Shibu
47. Thanmay
48. Amiya thressya
49. Aneena mary savi
50. Helen Joseph
51. Anjali p Wilson
52. Abhishek
53. Anupriya op
54. Antony
55. Nanda kishore
56. Sreehari.Sunilkumar
57. Sherin saji
58. Asisha C Rajan
59. Rimna.T.Riyas
60. Anthony Clinton
61. Guruswamy
62. Adarsh K.V



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## ENTREPRENEURSHIP DEVELOPMENT CLUB

### PAPER PEN MAKING AND DISTRIBUTION

Date : 23<sup>rd</sup> September 2020  
Venue : III BBA Classroom  
Resource Person :  
Number of Participants : 4  
Person in Charge : Sheena T C

#### **Brief Report**

ED Club members made paper pens and conducted a Sale of members on 23rd September 2020. ED Club members handed over Paper Pens to Principal Dr. Geetha Mam & Dean Prof. Daisy Mam as part of the inauguration.

#### ***Programme Brochure & Images***



#### ***List of Participants***

1. Anuja Mohanan
2. Merin Babu
3. Aparna T.R
4. Vismaya Babu



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### **STITCHING AND DISTRIBUTION OF KADHI MASKS**

Date : 10<sup>th</sup> November 2020

Mode : Offline

Resource Person :

Number of Participants : 4

Person in Charge : Sheena T C

#### **Brief Report**

The ED Club members stitched around 200 Khadi Masks to kadhi masks made by them on 10<sup>th</sup> November 2020. Five ED Club members stitched around 200 Khadi Masks. These masks were sold to and handed over to NSS Officer Mrs. Jeena Varghese and Mr. Anandhuaravind for distributing Masks to houses near by the institution along with sanitizers and supplements.

#### ***Programme Brochure& Images***



#### ***List of Participants***

1. Anuja Mohanan
2. Merin Babu
3. Aparna T.R
4. Vismaya Babu



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## **ENTREPRENEURSHIP DEVELOPMENT CLUB**



1. Anuja Mohanan
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### **WORKSHOP ON SOAP MAKING**

Date : 05<sup>th</sup> February 2021  
Venue : Rural Institute of Science and Technology Center, Thuruthikara  
Resource Person : **Mr. P.A Thankachan**  
: Director, Rural Institute of Science and Technology Center, Thuruthikara  
Number of Participants : 11  
Person in Charge : Sheena T C

### **Brief Report**

11ED Club Members attended one day workshop on Soap Making at Rural Institute of Science and Technology Center, Thuruthikara on 5<sup>th</sup> February 2021. Students were taught the preparation of different scents of soap and about sustainability development and its importance in future.

### ***Programme Brochure & Images***





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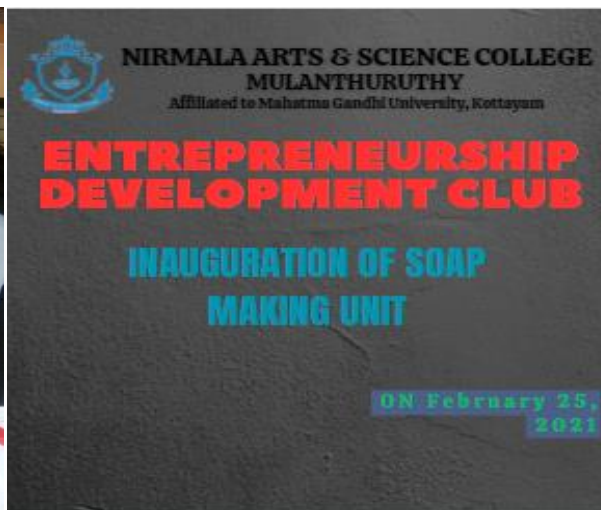
### **INAUGURATION OF SOAP MAKING UNIT**

Date : 25<sup>th</sup> February 2021  
Venue : -  
Resource Person : -  
Number of Participants : 11  
Person in Charge : Sheena T C

#### **Brief Report**

Ed club members started soap making unit at college campus on 25th February 2021. Members made 1st Batch of lime Fragrance soaps..

#### ***Programme Brochure& Images***



#### **List of participants**

1. Alphonse Antony
2. Merin Babu
3. Aparna T.R
4. Vismaya Babu
5. Anjitha Mary
6. Riya Francis





# NIRMALA ARTS AND SCIENCE COLLEGE

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### TUNE OF COOKERY - EXHIBITION CUM SALE



Date : 29<sup>th</sup> March 2021  
Venue : Auditorium  
Resource Person : **Mrs.Namita.P**  
Assistant District Industries Office, Kanayannur  
Number of Participants :  
Person in Charge : *Sheena T C*

### Brief Report

ED Club conducted an Exhibition Cum Sale" TUNE OF COOKERY" on 29th March 2021. Exhibition was Inaugurated by Mrs.Namita.P ,Assistant District Industries Office, Kanayannur. Mrs.Mariamamma Benny, Mulanthuruthy PanchayathPresident, Mrs.Lathika Anil Ward Member also attended the Exhibition.

### *Programme Brochure& Images*

NIRMALA ARTS AND SCIENCE COLLEGE, MULANTHURUTHY  
AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM

ENTREPRENEURSHIP DEVELOPMENT CLUB  
In Association with  
ENVIRONMENT CONSERVATION CELL  
Presents  
**Exhibition-Cum-Sale**  
"Tune of Cookery"

Chief Guest:-  
  
Mrs. Namita P  
Assistant District Industries  
Officer, Taluk Industries office,  
Kanayannur

Organising Committee  
•Dr.Geetha C A(Principal)  
•Prof.Daisy N O(Dean)  
•Dr.Murali E(Vice Principal)  
•Jenna Varghese (Asst.Professor)  
•Agnes Joy(Asst.Professor)  
•Math P Thankachan ( Asst. Professor)

Program Co-ordinators:-  
•Sheena T C  
(Coordinator ED Club )  
•Steffy K Varghese  
(Coordinator Environment Conservation Cell)  
•Anandhu Aravind  
(NSS Program Officer)

Date :-29th March 2021  
Time:-10:00 am  
Venue:- College Auditorium  
*All are cordially invited*

