

NIRMALA
ARTS & SCIENCE COLLEGE
MULANTHURUTHY



ENTREPRENEURSHIP
DEVELOPMENT CLUB

ANNUAL REPORT 2018 -2019



NIRMALA ARTS AND SCIENCE COLLEGE

(Affiliated to Mahatma Gandhi University, Kottayam)

ENTREPRENEURSHIP DEVELOPMENT CLUB



BRIEF SUMMARY OF ACTIVITIES

Sl. No	Event	Nature of event	Date	Resource Person	Number Of Participants
1.	Interaction with successful entrepreneurs	Interaction	18/07/2018	-	25
2.	Workshop on marketing strategies	Workshop	04/10/2018	-	25
3.	Workshop at rural science and technology centre Thuruthikkara	Workshop	25/10/2018	<i>Mr.Thankachan P.A</i>	15
4.	Industrial visit to Milma dairy Tripunithura	Industrial Visit	15/11/2018	-	23
5.	Seminar on importance of entrepreneurship among youth	Seminar	17/01/2019	Prof. Sreeresh	24



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INTERACTION WITH SUCCESSFUL ENTREPRENEURS

Date : 18th July 2018

Venue : *Agro freights processing co. ltd*
Pineapple research Station Vazahakulam

Resource Person :

Number of Participants : 25

Person in Charge : *Mr. Sinumon T.G & Mrs.Anu Haridas*

Brief Report

On 18th July 2018 the ED Club of Nirmala Arts and Science College, Mulanthuruthy organised a one-day interactive session with successful entrepreneurs at Pineapple research Station Vazahakulam Agro freights processing co. ltd. The entrepreneurs shared their experiences and interacted with the students. The session provided the students with useful insights on the registration of company and the necessary documents for the registration of company. The entrepreneurs also answered the queries of students.



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WORKSHOP ON MARKETING STRATEGIES

Date	: 4 th October 2018
Venue	: Sreedhareeyam Ayurvedic Plant in Koothatukulam
Resource Person	: -
Number of Participants	: 25
Person in Charge	: Mr.Sinumon T.G & Mrs. Anu Haridas

Brief Report

The Ed Club, of Nirmala Arts and Science College, Mulanthuruthy on 4th October 2018 organised a workshop at Sreedhareeyam Ayurvedic Plant in Koothatukulam. The students got knowledge about the various marketing strategies, marketing mix, marketing channels, promotion techniques etc. followed by Sreedhareeyam Ayurvedic Plant in Koothatukulam. This workshop was really helpful to students while setting up a business unit and in the decisions of marketing.



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WORKSHOP AT RURAL SCIENCE AND TECHNOLOGY CENTRE **THURUTHIKKARA**

Date : 25th October 2018
Venue : Rural Science and Technology Centre Thuruthikkara
Resource Person : Mr.Thankachan P.A
Number of Participants : 15
Person in Charge : Mrs.Anu Haridas

Brief Report

The ED Club of Nirmala Arts and Science College, Mulanthuruthy organised a workshop on 25th October 2018 at Rural Science and Technology Centre Thuruthikkara. The students of the ED Club got an opportunity to visit the centre and also to participate in the workshop. The workshop gave insights to students on the production of biogas processes of different products. The students were also able to see the live demonstration of the production.

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INDUSTRIAL VISIT TO MILMA DAIRY THIRIPUNITHURA

Date : 15th November 2018
Venue : Milma Dairy, Thripunithura
Resource Person :
Number of Participants : 23
Person in Charge : Mr. Sinumon T.G & Mrs. Anu Haridas

Brief Report

The students of Ed Club along with the faculty members of Nirmala Arts and Science College, Mulanthuruthy had visited Milma Dairy, Thripunithura on 15th November 2018. The students got an opportunity to know the working and production process of dairy. They also got an opportunity to see the live demonstration of pasteurization of milk, grading, disinfecting and packing, also the production of value-added products from milk.



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SEMINAR ON IMPORTANCE OF ENTREPRENEURSHIP AMONG YOUTH

Date	: 17 th January 2019
Venue	: Auditorium
Resource Person	: Mr. Sreeresh S Assistant professor, St. Thomas College, Puthencruz
Number of Participants	: 24
Person in Charge	: Mrs. Anu Haridas

Brief Report

On January 17th, 2019, the Ed Club of Nirmala Arts and Science College in Mulanthuruthy organized a workshop on the significance of entrepreneurship among youth. The event was graced by Mr. Sreeresh S, Assistant Professor at St. Thomas College in Puthencruz, who served as the resource person for the day. Mr. Sreeresh motivated the students and highlighted the importance of entrepreneurship among youth, answering questions posed by the students. The Seminar was a great success, with the students gaining valuable insights into the field of entrepreneurship and its potential benefits.

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