

NIRMALA
ARTS & SCIENCE COLLEGE
MULANTHURUTHY



ENTREPRENEURSHIP
DEVELOPMENT CLUB

ANNUAL REPORT 2017 -2018



NIRMALA ARTS AND SCIENCE COLLEGE

(Affiliated to Mahatma Gandhi University, Kottayam)

ENTREPRENEURSHIP DEVELOPMENT CLUB



BRIEF SUMMARY OF ACTIVITIES

Sl. No	Event	Nature of event	Date	Resource Person	Number Of Participants
1.	Workshop on personality development	Workshop	20/07/2017	Mrs. Shalini Rakesh Life skill trainer	22
2.	Seminar on MSME schemes and programmes	Seminar	12/10/2017	Mr.Sam .P.Mathew Asst.Professor Department of Management Studies	23
3.	Workshop on preparation of paper bags	Workshop	25/10/2017	T.U Ravi	20
4.	Interaction with the entrepreneur	Expert talk	21/11/2017	Anoop C.S , Mathai Umman, James K.S	25
5.	Industrial visit to piravom agro tech park	Industrial visit	07/12/2017	-	25
6.	Seminar on Entrepreneurial financial assistance	Seminar	18/01/2018	Abhinand john	24
7.	Best Entrepreneur competition	Competition	02/02/2018	Mr. Allen George	1



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WORKSHOP ON PERSONALITY DEVELOPMENT

Date : 20th July 2017
Venue : Seminar Hall
Resource Person : **Shalini Rakesh**
Life Skill Trainer
Number of Participants : 22
Person in Charge : Mr. Unnikrishnan M.T

Brief Report

A two-day class on life skill was organized by the ED Club of Nirmala Arts and Science College, Mulanthuruthy on 20th & 21st July 2017. Mrs. Shalini Rakesh, Life Skill Trainer has taken the sessions on Life skills. The Session enlightened students with the qualities of Leadership, self Confidence, Public Speaking, Community Building Etc. The Session provided the students with necessary tools to develop and implement a community campaign.

Programme Brochure&Images

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**PERSONALITY
DEVELOPMENT**

Workshop

**Entrepreneurship
Development Club**

**20 & 21 July
2017**

Shalini Rakesh
Life Skill Trainer

10.00 AM
Seminar Hall



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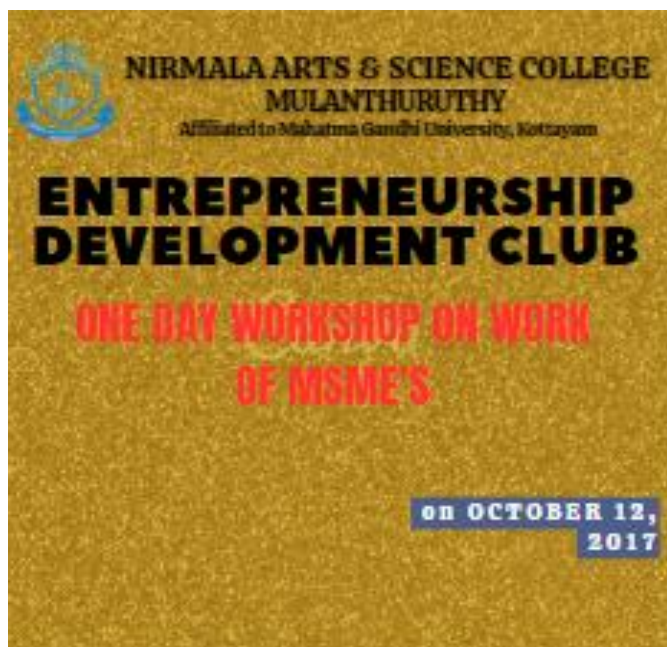
SEMINAR ON MSME SCHEMES AND PROGRAMMES

Date	: 12 th October 2017
Venue	: Seminar Hall
Resource Person	: Mr John Mathew Assistant Manager, Federal Bank, Mulanthuruthy
Number of Participants	: 23
Person in Charge	: Mr.Sinumon T G

Brief Report

A one day workshop on “MSME Schemes, Programmes” by Mr. Sam. P Mathew was organized by the Entrepreneurship Development Club on 12th October 2017 at Nirmala Arts and Science College Mulanthuruthy. MSME stands for Micro, Small and Medium Enterprises. MSME tailors more labour-intensive enterprises at low costs. The first session of the workshop provided the knowledge on opportunities for learning about the various schemes and programmes under the Government of India by offering individuals formal training, business plan development, guidance and follow-up during their own business idea implementation using the aids of MSME. The second session focused on how to develop an idea for a viable project or a start-up, securing, procuring and funding options. The aim is to help enable the students to understand the importance of self-sustenance and employability.

Programme Brochure & Images





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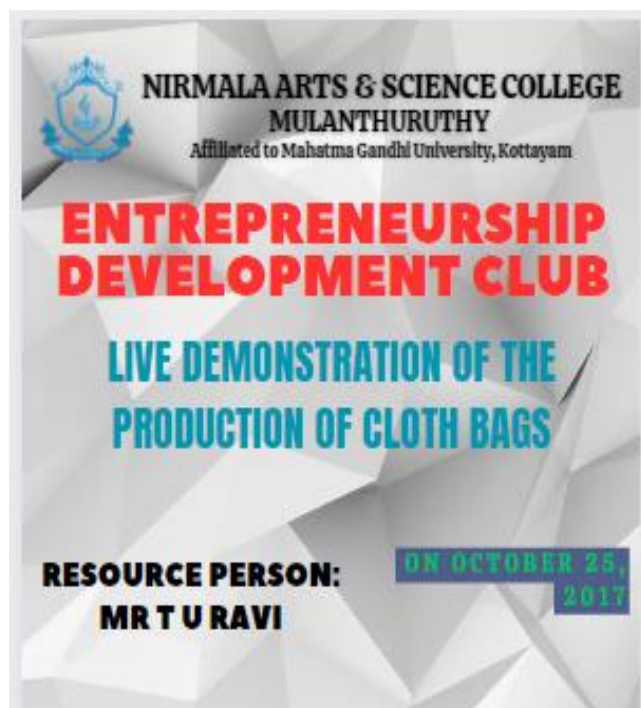
WORKSHOP ON PREPARATION OF CLOTH BAGS

Date : 25th October 2017
Venue : Seminar Hall
Resource Person : **T.U.Ravi**
 : District Industries Officer, Mulanthuruthy
Number of Participants : 20
Person in Charge : Mr. Unnikrishnan M.T

Brief Report

A live demonstration session on the production of cloth bags was organized by the Entrepreneurship Development Club on 25th October 2017 at Nirmala Arts and Science College Mulanthuruthy. Mr T.U.Ravi had taken the demonstration session on cloth bags making. Whether it is to present a gift or store your items, making your own bag is a great way to save money and recycle. A T-Shirt bag is one of the easiest that you can make, because it does not involve any sewing. If you want to get craftier, however, you can try a simple draw-string pouch or a handled tote bag. The students got a clear idea about making of cloth bags.

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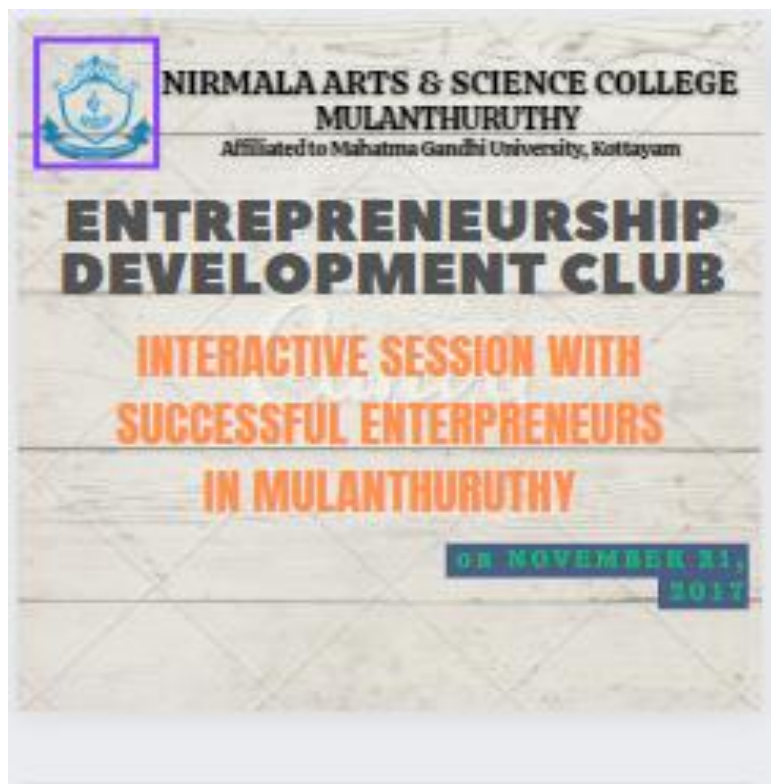
INTERACTION WITH ENTREPRENEUR

Date	: 21 st November 2017
Venue	: Seminar Hall
Resource Persons	: Anoop C S, Mathai & James K.S Successful entrepreneurs in Mulanthuruthy
Number of Participants	: 25
Person in Charge	: Mr.Sinumon T G

Brief Report

On 21st November 2017 the ED Club of Nirmala Arts and Science College, Mulanthuruthy organized Anoop C.S, Mathai Umman, James K.S an interactive session with successful entrepreneurs in Mulanthuruthy. The entrepreneurs shared their experiences and interacted with the students. The session provided the students with useful insights on the registration of company and the necessary documents for the registration of company. The entrepreneurs also answered the queries of students.

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INDUSTRIAL VISIT TO PIRAVOM AGRO TECH PARK

Date : 07th December 2017
Venue : Seminar Hall
Resource Person : -
Number of Participants : 25
Person in Charge : Mr.Sinumon TG & Mr.Unnikrishnan M.T

Brief Report

In connection with the industrial visit to rural industrial parks in kerala , On 7th December 2017 the students along with the faculty members of Nirmala Arts and Science College, Mulanthuruthy has visited Piravom Agro Tech Park and Sreedhareeyam Ayurvedic Plant in Koothatukulam. The students got an opportunity to know the working and production process of both the industries. They also got knowledge about the setting up of a Rural Industry and the major threats and challenges.



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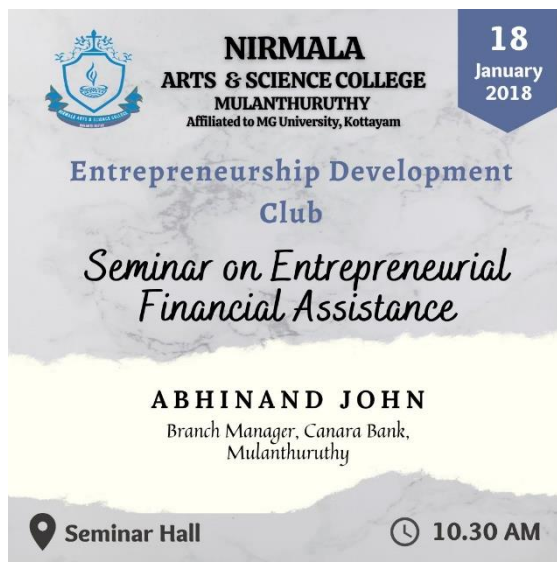
SEMINAR ON ENTREPRENEURIAL FINANCIAL ASSISTANCE

Date	: 18 th January 2018
Venue	: Seminar Hall
Resource Person	: Abhinand John Branch Manager, Canara Bank, Mulanthuruthy
Number of Participants	: 24
Person in Charge	: Mr.Sinumon T.G

Brief Report

A one day workshop to familiarize financial agencies and their formalities for applying loans by financial consultant Abhinand John in Mulanthuruthy was organised by ED Club of Nirmala Arts and Science College, Mulanthuruthy on 18th January 2018. The workshop gave the students a basic idea on how to take loans from various financial institutions and the formalities associated with it. They also explained about the various governmental and other schemes available for the development of a small scale business unit. The queries of students were also answered

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BEST ENTREPRENEUR COMPETITION

Date : 02nd February 2018

Venue : -

Resource Person : -

Number of Participants : -

Person in Charge : -

Brief Report

The students of Nirmala Arts and Science College, Mulanthuruthy in connection with ED Club has participated in the best entrepreneur award competition. Mr. Allen George of 2nd B.com Tax won the best entrepreneur award securing a cash prize worth Rs. 10,000/-