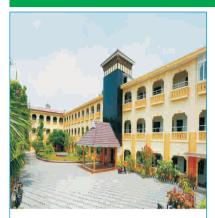
NIRMALA ARTS & SCIENCE COLLEGE, MULANTHURUTHY.

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PRINCIPAL'S MESSAGE



Issue 6

"Education is the most powerful weapon which you can use to change the world"

Nelson Mandela

Nirmala Arts and Science College is heading towards educational excellence and I am truly proud to be a part of the family. Another academic year has been successfully completed. It is through the constant support of the management, staff and the students, that the college is able to move to greater heights. The college aims at providing quality education to the students who are a part of the institution. Their active participation is encouraged in curricular as well as extracurricular activities. All the students of the college are provided equal opportunities to grow as an individual and to create a strong identity. We also provide them the right platform to develop their personal skills. In this journey to become excellent in their field, our



students are guided by the faculty members of the institution. The staffs of the college are the guides of these young minds and I appreciate the efforts showcased by the teachers throughout the journey. As we move forward successfully, I thank the Almighty for bestowing his blessings upon the institution and each of its members.

INDUCTION CEREMONY



more familiarised with the campus environment, meet their peer group and their teachers, and to get exposed to a sense of self-exploration. Orientation Programmes were arranged in the campus for students and for their parents as well. Music Therapy Sessions by the famous Music Director Mr. Alex Paul and Personality Training Programmes by Dr. Mary Metilda, Retd. Prof of Maharaja's College, were some of the major highlights. Best Outgoing Students and Proficiency Prize winners of the previous year were felicitated during this event.

Unlike other years, Induction Ceremony of the academic year 2020-21 was streamed online adhering to all the Covid protocols. Students who have inducted into our college were invited to gather for the virtual event. Dr.Jancy James, Former Vice-Chancellor, University of Kerala, Kasargod and M.G.University, and Dr. Moni Abraham Kuriakose, Director of Cochin Cancer Research Centre addressed the gathering. The Induction Programmes were also adorned with various performances by the senior students. The Induction Ceremony was followed by an Induction Week filled with various events including Talents' Day and Orientation sessions; designed to help the fresher students get

INDUCTION CEREMONY

Nirmala Arts and Science College Mulanthuruthy organized an orientation programme for the newly joined graduation students through Google meet on 30th October 2020. The programme was conducted in two sessions. The first session was handled by Prof. Dr. Dileep Kumar -Former Vice Chancellor of Sree Sankara University Kalady and he inaugurated the event. He took his session on how the students need to be responsible citizens in the society by quoting varied examples from different facets of life. The second session was handled by Shri Thankkachan, (Director of Rural Science and Technology Thuruthikkara) and he inaugurated the second session. In his speech he shared how science and technology will help students to earn a livelihood.

ZERO DISCRIMINATION DAY

Harmony is felt when all are treated equally, hence commemorating Zero Discrimination Day becomes a mutual obligation. Human Rights and Equal Opportunity Cell of Nirmala Arts and Science College, Mulanthuruthy conducted an exhibition of posters prepared by students regarding the significance of the day. On March 1st, 2021, the posters were placed in different prime spots of the college which catches the attention of students, teachers, and non-teaching staffs.



ONAM

Onam is not only the greatest festival of Keralites but the greatest celebration that no Keralite can afford to skip. The rules and regulations that were implemented due to the global pandemic restricted our students and teachers to our



houses but it wasn't powerful enough to restrict our efforts in celebrating the event through online platforms. Thus e-Onam 2020 was successfully celebrated in the Nirmala family on 26th of August 2020, with much enthusiasm.

CHRISTMAS

People around the globe observe Christmas as a celebration of tradition and practices that are both religious and secular in nature. Everyone rejoice and celebrate this day of bliss, decorating Christmas trees, making Christmas wreaths, attending prayers in churches, sharing meals with family and friends, and of course the time of Christmas is a period of long-awaited arrival of Santa Claus, the fantasy which both adults and kids expect to come true. Nirmala Arts and Science College, Mulanthuruthy in association with Arts Club conducted the programme "A December to Remember", the much awaited Christmas and New Year Celebrations online, to explore the talents of our students and to entertain them. Various online and offline programmes were included. The competitions started one week prior to the main celebration which was held on 24th of December, 2020 via online platform.

E D CLUB

Youth as a reservoir of potential energy if channelized judiciously can result in highly productive human resources for the country. ED club provides a platform for realizing business opportunities by arranging industrial visit, business awareness classes, practical sessions on skill development training, interaction with entrepreneurs and so on. As yet another feather in the cap of club activities in Nirmala Arts and Science College, the Entrepreneurship Development club Edison 2020 was inaugurated by Mr. Shine Gopal, Founder and Managing Director IMARK Global – The Venture Development Company on 18th September 2020, through Google meet. ED Club conducted a Masks Sale on 10th November 2020 and stitched over 200 Khadi







Masks and handed over to the houses near by the institution along with sanitizers and supplements. ED Club has started a soap making unit in the college campus on 25th February 2021. They conducted an Exhibition Cum Sale "TUNE OF COOKERY" on 29th March 2021. The exhibition was inaugurated by Mrs. Namita P. of Assistant District Industries Office, Kanayannur.

ARTS CLUB

Every artistic creation of human existence, has the power to amuse and amaze the young and the old alike. With the view of enticing the young minds of Nirmala Arts and Science College, Mulanthuruthy; Arts Club was introduced with much fervency and ardour. Arts club celebrated our nation's 74th Independence Day with great civility and respect through the virtual platform, Google meet. It was followed by many competitions based on Independence theme. Teachers' Day was celebrated on 5th of September 2020. Arts club conducted department-wise celebrations and planned it as a surprise to their beloved teachers through Google meet. Arts club also celebrated this year's Air Force Day on 8th of October. Our Arts Club and Voice of Youth joined hands together and presented the event through a five minute video presentation.

FILM CLUB

The Film Club is a great way to explore many films and study film as an art. This club was formed to inculcate a sense of watching films among students. The aim of the club is to train the students to become active viewers of cinema. The Film Club conducted a national webinar on 18th of December 2020. The session was on the topic "Short Film Direction" and the session was handled by our former students and short film directors Mr Jayasankar V S and Geevarghese Philip. There was a screening of their short film 'Season of Lavender' which is India's first Silhouette silent short film sprinkled with some elements of romance and fantasy. Film club titled 'Tudip', 'Meni' and 'Dream'. A national the Cue Mr. Maneesh Narayanan.



webinar on the topic "Short Film and Story Telling" was also conducted on 14th May students released three short films on YouTube 2021 via Google Meet under the guidance of the most eminent film critic and editor of

QUIZ CLUB

Quiz club has been formed with the objective to train the students to actively participate in various inter-collegiate and university level competitions. Quiz club updates the knowledge of students in various fields like academic, general knowledge, analytical abilities, quantitative reasoning and so on. As part of celebrating 74th independence day, Quiz club conducted an Interdepartmental quiz competition "FREEDOM QUIZ 2020" on 14th August 2020, through G meet. In association with KSEB Mulanthuruthy, Quiz club conducted a power quiz during November 2020. In connection with world Human Rights Day, Ouiz Club conducted a human right awareness quiz on 10/12/2020 through Google meet. As part of Republic day Quiz club conducted an interdepartmental quiz competition on 26/1/2021 through Google meet.

LITERARY CLUB

The Literary Club of Nirmala Arts and Science College, Mulanthuruthy functions with an aim to foster creative and imaginative abilities among our students providing them with a platform for the free expression of their ideas. The activities of literary club for this year started with the grand inaugural ceremony conducted on 20th October 2020 via Google meet by Mr. Josekutty Panackal, Chief Photographer, Malayala Manorama and Limca Record holderwho was the chief guest of the day.

ADD-ON COURSES

Apart from the curriculum offered by the University, Nirmala Arts And Science College offers different Add-On courses for the benefit of the students. The job-oriented ADD ON courses are designed to equip the students to face the emerging challenges in the job market. The programme consists of certificate/Diploma/Advanced level courses to be done within a period of six months or 12 months. In 2020-2021, Nirmala arts and science signed MOU with Kerala State Electronic Development Corporation (KELTRON, A Government of Kerala Undertaking) and National Skill Development Corporation (NSDC, HRD Ministry Government of India) and we offer courses for students of every department.

Sl.No	<u>Course Offered</u>	Course Offered
1	Professional Diploma Search Engine Optimisation And Digital Marketing	120 days
2	Professional Diploma in Logistics And Supply Chain Management	270 days
3	Certificate Courses in Tally with Word processing and Data Entry	120 days

PLACEMENT

Nirmala Arts and Science College understands the importance of campus recruitments in this era of neck-to-neck competitions to secure a good job. The Career Guidance and Placement Cell under the leadership of Assistant Professor Eldho Peter is aware of the fact that, these placements help the students to get a platform for themselves and they don't have to struggle themselves in search of a job. The Career Guidance and Placement Cell of NASC continues to help the students with the placements in their final year to secure them a job and have a good career. The necessity for campus placement is very much important to build our students' career. Basically, the placements are done so that we can get our talented students placed in a good company with a good post.

In this academic year too, our Career Guidance and Placement Cell is successful in placing students to their dreams. We organized many On-campus and Off-campus recruitment for our students through virtual placement drives. The reputed companies like UST Global, Sutherland, and Infosys recruited our students during this academic year. A number of students from the entire department were able to crack campus recruitment with the help of orientation classes and mock interviews given by The Career Guidance and Placement Cell of NASC. The Career Guidance and Placement Cell is always keen on training session for all the batches of student to make their future secure and bright.

For getting placed in UST Global Sudeep Namblar Swarup Namblar Swarup Namblar Arjun Vijay

EK BHARATH SRESHTA BHARATH

EBSB Club was established in our college in the year 2021. Ek Bharat Shreshta Bharat programme aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing. The states carry out activities to promote a sustained and structured cultural connect in the areas of language learning, culture, traditions & music, tourism & cuisine, sports and sharing of best practices. Our state Kerala is paired with Himachal Pradesh. A short video about the culture and traditions of Himachal Pradesh was presented by student representatives of EBSB club as part of the inauguration. A traditional folk dance was performed by the







NSS

NSS encourages the learner to develop individually and as a group as well. It makes the student confident, helps to improve leadership skills and gain an understanding of various individuals from different backgrounds. The unit was awarded the second best performing unit and the best programme officer and principal in the year 2012-13 by M G University. This year, our unit conducted various programmes like NSS Day, Webinar, Gaandhi Javanti, Pledge, Out-reach, AIDS Day, Awareness Programme... NSS day was celebrated on September 24th, 2020 at 1:30 pm through the Google Meet Platform due to the Covid Pandemic circumstances. A one-day Webinar titled "Covid 19-Awareness" was also organized on September 25th, 2020 for NSS volunteers. The awareness programme was handled by Dr. Karamchand, Professor and Head of Medicine, Padiar Memorial Homoeo College, Chottanikkara. NSS celebrated Gandhi Jayanti on October 2nd, 2020 at 11:30am through the Google Meet Platform. The session started with an Interesting talk by Mr. Gokul C. Dileep (NSS National Award Winner 2019, St. Mary's College, Manarcadu, Kottayam) on the Topic: "NSS and Personality Development". Our Unit 113 of Nirmala Arts & Science College Mulanthuruthy had conducted a virtual mode pledge on 8 October 2020 at 1 pm. The pledge was

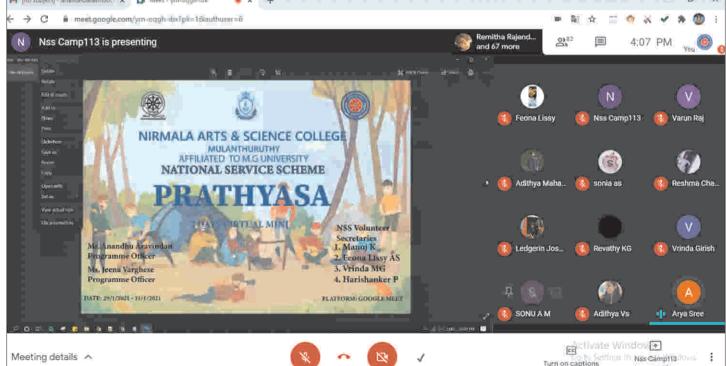
taken by all the NSS volunteers through Google Meet. The NSS Unit held an out-reach programme at Chengolappadam, a nearby village, on November 17, 2020. Members of the unit collected masks, sanitizers and Vitamin tablets made by our E D Club. They distributed materials and educated the villagers about Pandemic conditions. The NSS Unit 113 of Nirmala Arts and Science College Mulanthuruthy organized AIDS Day Awareness Poster Making Campaign on 1st December 2020. As part of the celebration of 'National Road Safety Month', NSS unit 113 along with the Janamythri Police Mulanthuruthy had conducted an Awareness programme on January 25th 2021, 12.00 PM at college auditorium for the Students to cultivate awareness about road safety. NSS wing had conducted a 3 day long virtual Mini Camp for the new NSS volunteer's from 29/01/2021 to 31/01/2021 through Google Meet. An E-magazine was also presented by the NSS camp volunteers. A cleaning programme spreading the message of "Plastic free campus; a Green Campus" conducted by the NSS unit was one among them. On 26th March 2021, Friday, 1st year volunteers conducted a campus cleaning program conveying the message of cleanliness and discipline among students.







is presenting



SOFT SKILL DEVELPOMENT CLASS



Department of English in association with Career Guidance and Placement Cell organized a two day online training programme on 12th and 13th of January for final year students of various departments to develop their soft skills as part of facing various interviews. Mrs Bela C Baby, Mrs Vidya Viswam and Miss Liya Justine of the Department of English took classes for the students.

ACHIEVEMENT

Students named Miss Lakshmi Mukundan and Miss Aishwarya Beji from the 2018-21 batch of the Department of English of Nirmala Arts and Science College, Mulanthuruthy have secured 9th and 10th positionsrespectively in the university exam conducted during the month of June.

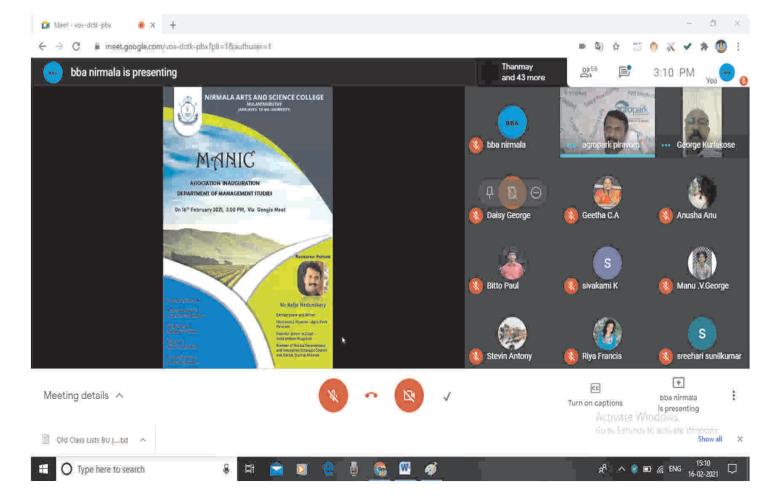


DEPARTMENT ASSOCIAION INAUGURATION

BBA

The Association of Department of Management Studies "MANIC" was inaugurated on 16th of February 2021 by the chief guest Mr. Baiju Nedumkery, Chairman and Founder of Agro Park Piravom. It was conducted via Google meet. The session was based on the topic "Challenges and Opportunities in Agro Based

Business". He had also explained about the importance of New Product Development (NPD). He pointed out some various challenges and experiences related to this topic. The session was worthy as it provided them with information about such opportunities.



BCA

Department association day was conducted on the 2nd of December by Computer Association Students in Nirmala Arts and Science College, Mulanthuruthy. The Resource person was Mr. Benny Xavier, Chief Information Officer (CIO) and Co-Founder of Riafy Technologies. The planned objective was to inaugurate the association and interact with the resource person. It was conducted successfully. He shared his own experience on how to start a new company and what all failures and success he faced during his journey. He interacted with many realistic examples which helped students to get real idea on various aspects like how to start career,

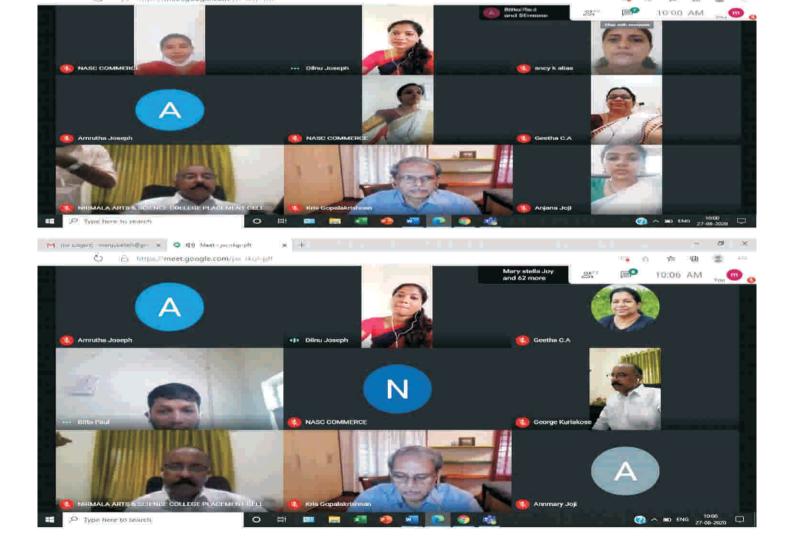


which all area should be improved, what are the major criteria to gain success, how to handle failures and also how you can help the society through your start-up venture.

B Com

The activities of Commerce Association of Nirmala (CAN) 2020-21 was inaugurated on 27th August 2020 at 10 am through Google meet platform. Mr.Kris Gopalakrishnan(Former CEO and cofounder of Infosys) was the chief guest who inaugurated the event.

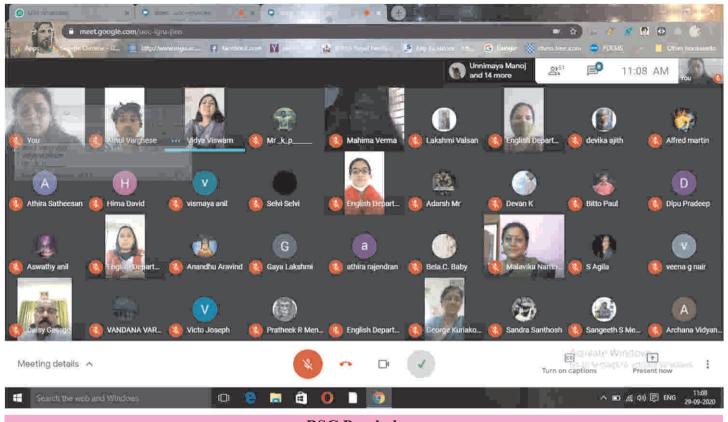
It was followed by the speech of the chief guest. He started a session based on the topic "The career opportunities in India and abroad after covid-19". Then he moved on to the interactive session with our students.



BA English

The English Association, Meraki was inaugurated on 29th of September 2020. Dr. Priya K. Nair (Asst. Professor and Research Guide, St. Teresa's College) was invited to inaugurate the

association. It was organised via Google meet at 11.00 a.m. She talked about English literature in general and familiarised our students with various books of literature.



BSC Psychology

The Psychology Association, NAPS (Nirmala's Association for Psychology Students) conducted a National webinar on "Mental Health During Pandemic" on 10th October 2020 between 11:00 AM & 12:00 PM through the online Google Meet platform for the Psychology students across India, to discuss the major

psychological problems which we face during this pandemic. The occasion was graced by an eminent personality and visionary, Dr. Ann Joseph MD, Karnataka State Medical Council, Elimination of paediatric HIV projects Svetana along with other faculty members of various Departments from the College.

